

## Volunteer Role Description

### Digital Ambassador



#### About the Role

Due to the current Covid-19 pandemic, we have had to move the majority of our fundraising and outreach efforts online, but our carers need our support now more than ever. To keep our services going, we need to raise over £400 a day.

We are looking for volunteers to help us raise awareness about carers issues, promote our services and raise vital funds. This is a fantastic opportunity to gain a range of new skills such as project management, social media, marketing and fundraising.

#### About Trafford Carers Centre

There are over 24,000 unpaid carers in Trafford, supporting someone who couldn't manage without them. Being a carer could mean helping with household chores, personal care, getting out of the house or just being there to make sure things are OK. Carers often put their own needs last as they do their best for the person they are caring for. They put a brave face on it but can end up feeling stressed, depressed and exhausted.

Trafford Carers Centre believes that all carers have the right to be recognised, valued and able to do things they enjoy. Our centres in Sale are a place where carers can get the support they deserve. This includes help and advice from our expert team, check-ups from our qualified nurse, complementary therapies and counselling sessions. We also run support groups and activities across Trafford so carers can get together and spend time with people who understand what they're going through.

#### What will I be doing?

You'll be helping us with the following activities:

- Online fundraising (organising virtual events, crowdfunding, challenges etc)
- Raising awareness about carers issues (e.g. writing blogs, facebook posts)
- Promoting our services on social media to ensure the people who need them are aware of and able to access them

#### How much time will I need to give?

This is a flexible role which you can dedicate as much time as you'd like to. You will need to be able to attend an induction session with our Volunteer Coordinator (via skype), ideally during normal office hours.

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#### What skills are we looking for?

You will need to be computer literate and have a good grasp of social media channels such as facebook and twitter. You'll need to be able to work independently and with remote supervision.

#### You might also have some knowledge or experience in any of the following areas:

- Using social media professionally
- Event planning and management
- Experience of creating online content
- Fundraising
- Local community connections
- An understanding of the issues that affect unpaid carers
- Strong written communication skills

#### What will you gain from the role?

This role will provide you with the opportunity to gain a range of skills, connect with others and make a valuable contribution to society.

#### How to apply

Fill in the volunteer application form and send it back to us via email to [florence.goddard@traffordcarerscentre.org.uk](mailto:florence.goddard@traffordcarerscentre.org.uk)

If you have any questions or need further information, please contact our Volunteer Coordinator Florence Goddard ([Florence.goddard@traffordcarerscentre.org.uk](mailto:Florence.goddard@traffordcarerscentre.org.uk))

You can also contact us on **0161 848 2400**